Thermal Transfer Ribbon Color Guide
Spot Colors

Golden Yellow
Pantone®: 116C*

Sunflower Yellow
Pantone®: 137C*

Orange
Pantone®: 1655C*

Hot Turquoise
Pantone®: 320C*

Gray
Pantone®: 421C*

Hot Fuchsia
Pantone®: 2405C*

White - Mask

Scratch Guard

Mirror Silver**

Mirror Gold**

Mirror Red**

Mirror Blue**

Matte Silver

Matte Gold

Metallic Foils - **Indoor Use Only
Matte Silver & Gold - Up to 2 Year Outdoor Durability

*Values are based on Pantone® Color Formula Guide approximations only.

(800) 527-7778  (206) 527-1050  www.AirMark.com
**DuoSpot Printing**

Print an even wider gamut of smooth, accurate, non-screened colors by combining AirMark spot color ribbons.

**How DuoSpot printing works...**

This DuoSpot Color Guide shows actual printed samples on white vinyl. The spot colors used to create the DuoSpot tone are indicated above and below each color swatch, with the overprinted color shown above the DuoSpot swatch. It's important to print each color in the exact color-order indicated. Reversing the print-order will result in a different, and presumably unwanted, DuoSpot tone.

**How to design DuoSpot colors in your graphics software...**

To create a DuoSpot tone in your graphics program, you must have two identical objects with the appropriate spot color assigned to each object. For example, you’re printing a logo you wish to print using a DuoSpot tone. Make an exact, in-place copy of the logo by copying (Ctrl+C) and pasting (Ctrl+V). Then select the bottom of the two logo copies, and fill it with your base spot color. Next, select the logo copy above and assign your top spot color. Finally, set your top logo copy to “overprint” the logo copy below so that both copies print one on top of the other. In Corel Draw, for example, you can set an object to overprint by simply right-clicking it and choosing Overprint Fill on the fly-out menu, as shown to the right.

In Macromedia FreeHand, an object can be set to overprint in the Properties toolbox. Among the various properties is the Fill attribute, which when selected reveals an overprint option. Simply check the box, as shown to the left.

In Adobe Illustrator, the overprint option can be found in the Fill Properties toolbox, as shown to the right.

If you have questions about DuoSpot colors in these or other popular software programs, please contact AirMark Support at (800) 323-9766 or (206) 527-0447 outside the US and Canada.
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